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WHY



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U.S. Department of Agriculture

It Pays To Plant

STONEVILLE'S SEED

**ORIGINATORS
AND
BREEDERS**

STONEVILLE PEDIGREED SEED CO.

INCORPORATED

STONEVILLE, MISSISSIPPI, U.S.A.



HERE ARE SOME OF THE REASONS YOU SHOULD PLANT ***Stoneville's*** SEED

1 SCIENTIFICALLY DEVELOPED STRAINS

Stoneville's *trained research staff* of geneticists and plant breeders devote their full time to developing and maintaining hardy and productive strains.

2 HANDLED AND PROCESSED WITH CARE

All Stoneville seed are processed and handled by methods developed and perfected through *30 years experience*. Ultra-modern equipment and storage facilities assure you of getting seed of highest quality.

3 CONTAINS LATEST IMPROVEMENTS

Stoneville strains are being constantly *improved and maintained* in order to bring to growers everywhere the latest benefits produced by scientific breeding.

4 BETTER BALANCED QUALITIES

Stoneville's seed are *bred* to give the grower a better balance of all those characteristics necessary for superior, all-around cottons.

5 PRODUCES GREATER YIELDS

Stoneville cottons are noted for their *consistently high yields*—a big reason why these cottons are in such demand by farmers everywhere.

6 OPENS EARLY AND IS EASY TO PICK

For the past several years, the *first bale* ginned in the United States has been a Stoneville cotton. Big bolls make picking easier.

7 HIGHER QUALITY BRINGS TOP PRICES

Stoneville's *superior qualities* are recognized by textile manufacturers, and these qualities are helping to maintain cotton's dominant position in the *face* of cheaper synthetic materials.

8 GREATER DISEASE RESISTANCE

Stoneville's pedigreed seed are better able to resist all types of diseases, because of their *purity* and superior *breeding*.

9 HAS BETTER BREAKING STRENGTH

Stoneville fibres are noted for their great *tensile* and breaking strength.

**ORIGINATORS
AND
BREEDERS**

THIS IS WHY YOU SHOULD BUY SEED FROM STONEVILLE PEDIGREED SEED CO., INC.



Stoneville's Famous COTTONS



When you buy Stoneville's Delfos or Stoneville seed, you are buying **DIRECT FROM THE BREEDER**. Why not buy the best in seed from Stoneville? Stoneville Pedigreed Seed Company combines modern scientific research with 30 years of practical experience in growing and developing superior cottons.

STONEVILLE 2-B

Here is the perfectly balanced cotton . . . tested and proven throughout the cotton belt and around the world. Setting new production records in many areas, **STONEVILLE 2-B** is a top money maker for large and small growers. Vigorous and productive, **STONEVILLE 2-B** features large open bolls, heavy yields and a superior quality lint. Seed bring exceptionally high mill prices.

STONEVILLE 3202

This new Stoneville cotton is noted for its high gin turn-out, along with light foliage and extra early maturity. County agents, ginner and farmers have been generous in their praise of **STONEVILLE 3202**.

STONEVILLE'S NEW DELFOS 9169

The new **DELFOS 9169**, developed particularly for rich bottom land, is proving highly adaptable in many other areas—especially in the fabulous Coastal Bend area of Texas. **DELFOS 9169** produces heavy yields with big, easy-to-pick bolls, with excellent staple length, and highest oil content seed.

"It'll Cost You Less to Plant the Best"

STONEVILLE PEDIGREED SEED CO.

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